

14 February 2010

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Delortae Agency, THE UK's leading fashion designer authentication and appraisal specialist, is pleased to announce that they are raising money through Sport Relief.

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For_Immediate_Release:

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Delortae Agency, THE Authentic Designer Bag Care Resource Portal, is pleased to announce that it is taking part in this years Sports Relief Mile Challenge. Delortae Agency staff are being encouraged to get their trainers on and run for fun by taking part in the Sport Relief Active Mile to help raise money for Sport Relief.

This year's event is taking place on 21 March.

The event costs £5 for adults, £2 for under 16s, and £12 for families (2 adults, 2 children), and participants have the option of running one, three or six miles. Participants can also help raise money by collecting sponsorship for their effort.

Brendalee Lambert, Sales & Marketing Director, said: "The Mile is always a fun event to be part of and I hope we will be able to do even better than other fundraising events we have done previously. The Delortae Agency community are not only generous in spirit and mind, we hope they will be generous in money also by sponsoring me in this event and help raise lots of money for Sports Relief in the process."

To sign up for the Mile please visit www.sportrelief.com.

This year Sport Relief is from Friday 19 to Sunday 21 March when the whole of the UK will come together to get active, raise cash and change lives.

Sport Relief has a unique history of dedicated people doing extraordinary things to make a difference. A host of famous faces from the world of sport and entertainment will be rising to the challenge this Sport Relief including Christine Bleakley who will be doing the Thomson Sport Relief Water Ski Challenge across the English Channel and Rugby international Lawrence Dallaglio cycling around the Six Nations. As well as these, Blue Peter's Helen Skelton will attempt to become the first woman to kayak the Amazon river in aid of Sport Relief.

And that's not to mention the thousands of incredible people who rise to the challenge by doing the Sport Relief Mile. Or the amazing fundraisers who do something fun and active to raise cash and help make the world of difference.

All the money raised by the public is spent by Comic Relief to help transform the lives of poor and vulnerable people, both at home and across the world's poorest countries.

Coverage from the Mile events will be shown during The Sport Relief Mile Show on Sunday 21st March on BBC ONE, with those participating as the stars of the show.

So be a part of it, if you cannot take part please support Delortae Agency... Rise to the challenge for Sport Relief!

Sport Relief is an initiative of Comic Relief, registered charity 326568. To sponsor, please visit <http://www.delortaeagency.co.uk>

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DELORTAE AGENCY PRESS RELEASE

About Delortae Agency

Trusted supplier of luxury Authentic new and pre owned merchandize. The UK's principal Luxury Authentic Handbag SPA, and the UK's leading fashion designer authentication and appraisal specialist. Delortae Agency offers a growing range of Designer Handbag Leather Care products including the complete MyBagSpa and Apple Leather Care range, to help bag lovers prolong their handbag investments . Based in Cambridgeshire, we also ship worldwide.

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